

## FOR IMMEDIATE RELEASE

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### **Yuvee's President will be a speaker at the 2007 O'Reilly ETel Conference in San Francisco, where he will talk about Richness+Simplicity for mobile devices.**

**Highland Park, Illinois. January 18, 2007.**

Yuvee's President and Founder, Tim Higginson, has been invited to give a "lightning" talk as a speaker at the O'Reilly Emerging Telephony (ETel) Conference in San Francisco February 27 to March 1, 2007 (<http://conferences.oreillynet.com/etel2007> ). He plans to speak on the subject of "Richness+Simplicity" as the goal for the next generation of user interfaces for mobile devices and other consumer electronics. A white paper on this subject is available for download from the press page of [www.neokeys.com](http://www.neokeys.com).

**More Information:** For more press information, please visit our website at [www.neokeys.com](http://www.neokeys.com).

**Availability:** Yuvee is licensing the rights to build the NeoKeys interface to device manufacturers right now.

**About Yuvee, Inc.:** Yuvee is an emerging technology company based outside of Chicago, IL. Yuvee licenses its NeoKeys™ interface to companies whose products require fast and easy input of a combination of commands, text (in any language), and numbers - such as mobile phones and tv or laptop remotes. The interface also powers the NeoKeys Micro-Laptop, a proprietary, post-cell phone device optimized for users of and media developers for mobile Web 2.0. On [www.yuvee.com](http://www.yuvee.com), Yuvee offers a downloadable virtual version of the NeoKeys interface for breakthrough entry of Asian characters - direct creation and editing of Asian characters using only brushstrokes precisely the way characters are written using pen and paper - in Word documents. The US and Australian patents for the NeoKeys interface, in both its physical and virtual forms, have issued, and Yuvee has patents pending worldwide. Yuvee and NeoKeys are trademarks of Yuvee, Inc.

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